

# Vanessa Bernal

Radical Artists Agency  
303-477-4777

## WORK EXPERIENCE

Univision Colorado Denver, CO.  
News Anchor/Producer/Reporter January 2012 –April 2018

- Responsible for writing and present live on-camera 5 pm newscast.
- Create and maintain contacts for interviews and stories.
- Update stories through our webpage and social media.
- Proficient in understanding the viewer's requests and community problems.

TV Station Channel 7 XHMZ Mazatlan, Mexico  
News Anchor January –April 2011

- On-camera, live prime time 1 hour show – 5 days per week.
- Teamed with reporters to create script for the afternoon news.
- Responsible for scripting and editing breaking or advance news for the afternoon show, including research and color background for stories.

Morning Show Host June 2009 - December 2010

- On-camera, live 3 hour show host for a 5 days per week morning program.
- Conducted interviews in English or Spanish with physicians, government officials, advertisers, local and national celebrities, successful entrepreneurs, and others of local and national interest.
- On location live show host for events such as the "Mazatlan International Carnival Parade", "Mayor's Swearing-in Ceremony", etc.
- Created special reports about the community or special holidays.

Pueblo Bonito Resort at Emerald Bay Mazatlan, Mexico  
Sales Executive April 2004-March 2008

- Responsible for developing and delivering sales presentations to wholesalers and travel agencies throughout Mexico.
- Represented the five resorts of the company in trade shows.
- Liaison between the resorts of the company and the corporate office in San Diego, CA

Public Relations Manager November 2002 – April 2004

- Wedding and event coordinator on site, targeting the International Market.
- Coordinator for Fam. – trips, Focus Groups and VIP's guests.
- Responsible for monitoring and meeting high standards in customer service.

Secretary of Economy Mexico City, Mexico

**Advisor for the Under Secretary of Commerce**

**March 1998 –July 2000**

- Mexico’s Commissioner for the Tri-National Dispute Resolution Program in Washington, DC.
- Participant of the Terminal Market Training Program in Philadelphia, PA. Sponsored by the United States Department of Agriculture.
- Coordinator for the Food & Vegetable Pavilion at the Annual Retailers Convention and Trade Show (1999 & 2000)

**“Pacific Pearl”- Bilingual Newspaper**

**Journalist, translator, Spanish/English Teacher**

**Mazatlan, Mexico**

**1995-1998**

**EDUCATION**

**ITESM Campus Monterrey**

**Bachelor’s Degree in International Relations**

**Honor Graduate**

**Monterrey, Mexico**

**December 1997**

**University of Massachusetts**

**Exchange Student Program**

**Amherst, MA**

**1996**

**Edina High School**

**Exchange Student Program**

**Edina, MN**

**1992-1993**

**Institut Francais a Prague**

**French Language Program**

**Prague, Czech Republic**

**2000-2001**

**Institut Francais Des Alpes**

**Exchange Student Program**

**Annecy, France**

**2001**

**AWARDS**

Golden Deer Award 2017

Best Special Feature Tourism and Travel

Sinaloa State Government

2013 Heartland Regional Emmy Award

Writer/Reporter for Human Interest – News Single Story “El Rostro de la Autodeportacion.”

2014-2015-2016-2017 Heartland Regional Emmy Nominee.